



A Year of Success!

Helen McDougall HR Consultancy and Training is one year old. The company specialises in providing down to earth business advice and practical solutions to personnel issues.

“I’m a perfectionist by nature and uncompromising on quality so I’ve set my standards high in terms of what I deliver to my clients and wouldn’t have it any other way.”

Helen wanted to put her extensive experience and qualifications to good use. She explains, “Having worked for 11 years as business consultant with a large firm I was looking for a new challenge. The result was that in April 2009 I left the company I was working for and in May 2009 started my own business – and so opened a new chapter in my life.”

Helen recalls, “Your business plan is your anchor, it keeps you grounded. You know your profession inside out and you can have a great idea but a business plan reveals just how realistic your ambitions are. I based

my workflow projections on an analysis of the market, on my experience of trends and demands and was conservative in my assessment. As it turned out, I had greatly underestimated the demand for my services.”

“I feel I have come such a long way in a short time but there are so many other things I have yet to do – the possibilities of extending the business and the range of quality services offered is a really exciting prospect. It has been a great learning curve, one that I threw myself into and one that I want to continue”. In assessing her first year in business Helen says, “There is a real sense of being in control of your own destiny and this brings into sharp focus the importance of personal responsibility and exceptional customer service.”

Already for 2010/2011, there is a real sense of momentum, especially in relation to the company’s HR consultancy work. Helen says “I’m a perfectionist by nature and uncompromising on quality so I’ve set my standards high in terms of what I deliver to my clients and wouldn’t have it any other way.”